

Abstract plain language summaries at scientific congresses

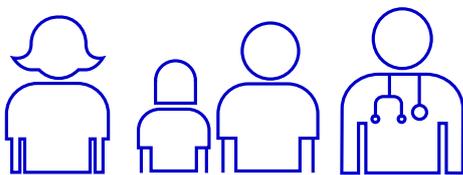


What are abstract plain language summaries?

- Abstract plain language summaries (APLS) use simple visuals and plain language to describe research presented at scientific congresses.
- Pfizer develops APLS for some studies presented at key oncology congresses across the world.
- Each APLS represents a small piece of the complete body of data available on the drug and disease area today.

Why does Pfizer develop APLS?

- Research findings are often shared for the first time at scientific congresses.
- The research presentations often use terms that can be too complex for many non-scientists to understand.
- APLS can help address an unmet need by providing recent research results in a clear and understandable way for non-scientists.



Who are APLS for?

- APLS can help research findings to be accessible and understandable to anyone seeking this information.
- Interested audiences include but are not limited to patients, caregivers, and healthcare professionals.

How can I use APLS?

- APLS share research findings in an understandable way using consistent language.
- This can help people to better understand the research data in presentations at scientific congresses.



APLS include information, such as:

What is the main aim of the study?

What were the main results?



Who took part in the study?

What do these findings mean?

What information do they include?

- APLS summarize the original content of a scientific abstract.
- They describe the main aims and findings of a research study in an easy to understand format.
- They follow health literacy best practices for clear communication of information with lay audiences.



Where can I find them?

Please scan this QR code to access APLS. You can also access APLS using this link pfizer.com/apls